

Privacy Policy

Last updated: 27.08.2025

This Privacy Policy explains how our company collects, uses, and protects personal data processed through our CRM system Digi-CRM (available at <https://digi-crm-frontend.vercel.app>).

1. Data Controller

The data controller is:

SIA DIGI Risinājumi

Registration number: 40203598740

Email: info@digirisinajumi.eu

For data protection inquiries: info@digirisinajumi.eu

2. Information We Collect

We may collect the following personal data:

- Contact information (name, surname, email, phone number).
- User account data (username, password).
- Payment data (if payment is made via Stripe).
- Client data entered in CRM (your clients, notes, activities).
- Technical information (IP address, browser type, device information, usage data).
- Integration data (email, calendar, if the user has given consent for connection).

3. How We Use Personal Data

Personal data is used to:

- Provide CRM functionality and user accounts.
- Process subscriptions and payments via Stripe.
- Provide customer support.
- Improve the product and analyze usage.
- Send notifications and important information about system operation.
- With the user's consent – send news or marketing information.

4. Data Sharing with Third Parties

We may share personal data with the following trusted processors:

- **Stripe Payments Europe Ltd.** – for payment processing.
- Hosting and IT service providers (e.g., Vercel).
- Analytics tools (if enabled, e.g., Google Analytics).
- Legal authorities, if required by law.

All processors comply with GDPR requirements and ensure data protection.

5. Data Retention Periods

- User account data is stored as long as the account is active.
- After account deletion, data may be retained for up to 6 months in backups or for legal requirements.
- Payment data is stored according to accounting laws.

6. User Rights

Under GDPR, you have the right to:

- Access your data and receive a copy.
- Correct or delete your data.
- Restrict or object to data processing.
- Transfer your data to another service provider.
- Withdraw consent (e.g., for marketing emails).

To exercise your rights, please contact us: [insert contact information].

7. Security

We use technical and organizational measures to protect data, including encryption, secure access, and regular system checks.

8. Cookies

Our website uses cookies to ensure functionality and analyze usage:

- **Essential cookies** – required for the application to function.
- **Analytics cookies** – only with your consent.

Users can manage cookie settings in their browser.

9. Data Transfers Outside the EU

If data is processed outside the European Union, we ensure appropriate safeguards are applied (e.g., European Commission Standard Contractual Clauses).

10. Changes to This Policy

We may update this Privacy Policy from time to time. If there are significant changes, we will notify users by email or via an in-app notification.

11. Contact

If you have any questions about this policy or data processing, please contact us:

SIA DIGI Risinājumi

Email: info@digirisinajumi.eu